

Press Release HEITEC PTS GmbH

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HEITEC and VJT – strong duo as of now for North America and Mexico

Two wheel testing machines for the BORBET group

Since April 2019, the world's fastest fully automated wheel testing machine has been operating also in North America – and this is so successful that the second machine has already been ordered and is going to be put into operation in January 2020.

The wheel testing machine HeiDetect Wheel Robot from HEITEC PTS reduces significantly the test time of each wheel and, with its integrated industrial robot, can be best integrated in existing manufacturing process. These advantages have also convinced the BORBET group which, as one of the leading manufacturers of alloy wheels, produces worldwide and has been a customer of HEITEC PTS since 2012.

Partnership yields benefits: German X-ray technology established itself in the US market

Due to the existing partnership since 2016 between HEITEC PTS and the American company VJ Technologies (VJT), also the North American location of BORBET Alabama Inc. in Auburn, USA, could be equipped with German X-ray technology from HEITEC PTS. Installation of this plant, as well as maintenance and service from the end of 2020, will be carried out by VJT locally on the spot. The advance technical high-end solution, short response time and low total cost of ownership justified the purchase of the two wheel testing machines HeiDetect Wheel Robot. Enormous cost advantages can also be offered by the spare parts package provided on site which ensures short downtimes if required.

A benefit for all: Use of local components

But the great strength of the partnership between HEITEC PTS and VJT, which has existed since 2016, is not only based on the target-oriented serving of regional markets, but also on a comprehensive cooperation in development, purchase and production. This cooperation has already proven in joint projects in Germany and China and, in the case of wheel testing machines for BORBET Alabama, has now also been extended to the North American and Mexican market: So in the wheel testing machines for the US market, for instance, locally produced X-ray sources of the VJ group were installed.



Caption:

(from left to right) Jürgen Keller (CEO BORBET Alabama), Michael Frieß (Managing Director HEITEC PTS), Mrs Sheetal Alreja (Service Director VJ Technologies)

(Image partnership HEITEC and VJT with BORBET – Source: HEITEC)

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